## The Bharat Scouts and Guides

National Headquarters

Lakshmi Mazumdar Bhawan, 16, Mahatma Gandhi Marg, Indraprastha Estate, New Delhi-110 002.

To All the State Secretaries, State Associations of The Bharat Scouts and Guides, INDIAN UNION.

एक कदम स्वच्छता की ओर

Circular No. : 138/2017 Dated : 14<sup>th</sup> DEC, 2017

## SUB:- ROYALTY AGAINST PRODUCTION AND SALE OF WOLRD SCOUT BADGE. REF:- OUR CIRCULAR NO. 72/2017 DATED 13<sup>TH</sup> JUNE, 2017.

Dear Sir/Madam,

We are pleased to inform you that the world scout emblem is protected in India under License No.RLC/256818, Dated 13/11/2016 for 10 Years until 17<sup>th</sup> November 2026. The sale of World Scout Badge attracts 5% sale value as Royalty to World Scout Shop Limited.

Bharat Scouts and Guides being the WOSM member in India, WSB takes in full confidence that BSG will be the custodian of the Trade Mark in India in all forms. Hence we urge you to take every step locally and to inform all Districts level BSG Headquarters accordingly and highlight the local registration of the Trade Mark and to protect the Trade Mark in all possible manners. At the same time we request State Association to alert National Headquarters of any misuse of the Trade Mark by any other party and keep an eye over the proper use of the Trade Mark in India.

We are in the process to get license for commercial use of World Scouts Badge and being a National Association we are paying the royalty to the World Scout Bureau. All the state Associations are requested not to produce and buy World Scout Badge from except The National Headquarters.

Thanking you,

Yours in Scouting,

Ksull (KRISHNASWAMY R.) DIRECTOR

## Encl:. As above

- 1. All the Office Bearers of the Bharat Scouts & Guides.
- 2. Equipment Manger/Store officer or the person responsible for supply badges in the State.

SSD/SSO/14.12.2017